

FROM PASSION TO PROFIT:

The Pilates Automation Toolkit

You built your studio on heart and movement. But between no-shows, failed cards, clunky tools, and endless admin, it's hard to sustain that momentum. Glofox gives Pilates owners the tools to automate growth—so your passion becomes profit, not burnout.

The Glofox Passion to Profit Automation Toolkit helps you reclaim lost revenue, time, and brand consistency—automatically.

- Empty reformer slots fill themselves with auto-promotion from waitlists.
- No shows and late cancels are managed with built-in rules and reminders.
- Failed payments are recovered with smart retries and card updates.
- And your brand stays front and center with a fully branded member app—giving your members a consistent, personalized experience every time they book or engage..

The result? More paid seats, payments that clear, and 5–10 hours back in your week—plus a polished, professional experience your members trust and refer.

And it pays for itself: even one extra reformer booked per day can more than cover the cost of ABC Glofox.

Keep Every Class Full — Automatically

Pain: Empty reformers hurt your revenue.

Why it matters: Late cancels and no-shows lose studios up to 15% of potential revenue.

How Glofox solves it: Dynamic waitlists, auto-promotion, and automated reminders fill empty slots before you notice.

Outcome: Studios recover 10–15% more paid seats per class, with zero manual rescheduling.

Members Pay How They Want, You Collect What You Bill

Pain: Failed payments. Awkward follow-ups. Lost revenue.

Why it matters: Many studios lose \$3,000+ monthly to failed renewals and missed charges.

How Glofox solves it: Smart retry logic, automated reminders, and optimized payment routing, support for Google and Apple Pay—all built in.

Outcome: 3 percentage points uplift in recovered revenue, plus 20–40% lower payment processing costs.

Automate Admin — Get Hours Back Every Week

Pain: Too much time spent in spreadsheets, not with members.

Why it matters: Manual tasks kill owner energy and member experience.

How Glofox solves it: Automatic scheduling, automated follow-ups, staff permissions, payroll prep, and real-time reporting.

Outcome: Studios save 5–10 admin hours weekly — time you can spend doing whatever you like best. Teaching, with members, etc

Look Premium. Own the experience. Build Loyalty.

Pain: Clients book and pay through generic/third-party tools—outside your brand.

Why it matters: That fractured journey drives drop-off, dilutes your brand, and leaks referrals to competitors.

How Glofox solves it: A fully branded iOS/Android app and web portal with your logo, colors, and tone —featuring 2-tap booking, saved payment on file, push reminders, and waitlist auto-promote (no marketplace detours).

Outcome: A seamless, on-brand flow that fills more reformers, reduces no-shows, and turns members into loyal advocates.



REAL STUDIOS. REAL RESULTS.

"We don't chase cards anymore—Glofox does that for us."

23W Gym

Studios like BollyOn grew bookings by 44% after switching to Glofox.